

## WJZ-TV

3725 MALDEN AVE., TV HILL, . BALTIMORE MD 21211

WJZ-TV

AND

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3185	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 341709		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
<b>NAME</b>	DAVIS & COMPANY		NUMBERS USA		
<b>AND</b>	1228 17th St NW		1601 N Kent St Ste 1100		
<b>ADDRESS</b>	Washington	DC 20036-3003	Arlington	VA 22209-2135	
	USA		USA		
<b>CONTACT</b>	SHERRI FRANKLIN		<b>PRODUCT</b> EST. #'S 10999/ 27553; AA AD45+		
<b>LOCAL SALESPERSON</b>	BILL AHLFIELD	<b>AGENCY EST. NO.</b> 10999/2755	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/09/12 <b>AND ENDING</b> 10/26/12 <b>NO. WEEKS:</b> 3					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	5 3	04:00P	05:00P	30S	10/09/12-10/19/12 10/22/12-10/26/12	4PM EARLY NEWS	13	800.00	10400.00
2	M-F	5 3	07:00A	09:00A	30S	10/09/12-10/19/12 10/22/12-10/26/12	CBS THIS MORNING	13	700.00	9100.00
3	M-F	5	05:00P	06:00P	30S	10/09/12-10/19/12	5PM EARLY NEWS	10	1200.00	12000.00
Total Contract:								36		31500.00
Billing Summary										
Otr 4-12						Oct	Nov	Dec	Total	
						31500.00	.00	.00	31500.00	
GRAND TOTAL									31500.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION